# HEADSPACE



Headspace, the final original piece from last year's Hyper Pop campaign, marked a significant partnership between Lhouette Studios, Wyecliffe Galleries, and Shmee150. Their shared mission was to support the charity Campaign Against Living Miserably (CALM), raising awareness through art. The project resonated powerfully online, garnering over 4 million views. Further amplifying its impact, it embarked on a European Road Trip and made a notable appearance at the esteemed Goodwood Festival of Speed.

### **Headspace at Bonhams**

Towards the end of 2023, Headspace was later chosen as a main feature at the Bonhams London New Bond Street Gallery, during their awaited Pop X Culture sale and showcase, prominatley displayed amongst works from urban and pop art luminaries such as Banksy, Damian Hirst, Keith Haring and Sir Peter Blake. A subsequent sellout collection of Lhouette works from the event (including Headspace) meant that vital funds and further awareness were raised for the charity CALM.

## **Headspace - Legacy Edition**

Lhouette Studios is now releasing a limited set of Legacy Editions based on the original Headspace artwork to commemorate and continue the

# LEGACY EDITION

campaign's impact, with a studio donation to CALM with every Legacy Edition sold to continue raising essential funds for CALM's life-saving outreach to prevent suicide across the UK.

The artwork showcases a man attired in a suit, his face layered with a plethora of pop culture visuals and icons, each carrying symbolic or suggestive meanings. Drawing inspiration from René Magritte's 'Son of Man', the artist views it as a representation of the tension between what's revealed and concealed. Lhouette, the artist, posits that this conflict resonates with the current social media and digital era's impact on mental health. The work delves into themes of identity and the kind of information we should be filling our minds with.

### What is a Lhouette Legacy Edition?

A Lhouette Legacy Edition refers to a unique collection of low-numbered, meticulously studio-crafted, hand-enhanced mixed media editions. These distinctive pieces are often recreations of celebrated original works, carrying the same attributes as boutique or deluxe editions. The original pieces that inspire these editions have typically gained prominence by featuring in major exhibitions or gallery projects. Additionally, these works might have contributed significantly to raising awareness for charitable causes or PR campaigns, or have been showcased or sold through globally recognized auction houses.



Lhouette Originals displayed at Pop X Culture with Claire Tote-Moir (Head of Popular Culture Department) and Cassi Young (Department Director) from Bonhams, Simon Gunnings CEO of CALM and artist Lhouette.

**LHOUETTE** Bonhams



Wyecliffe